# Workflows for Business Management





## What about us?

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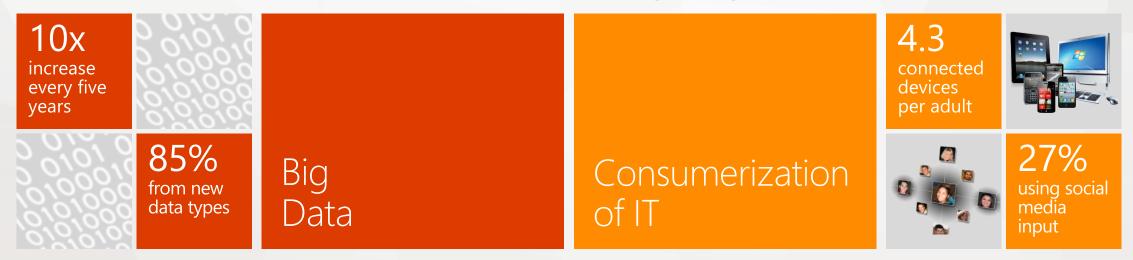
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## Agenda

The world is changing What is BPM **Businesses Benefits** Workflows and examples Demos Closing Q&A

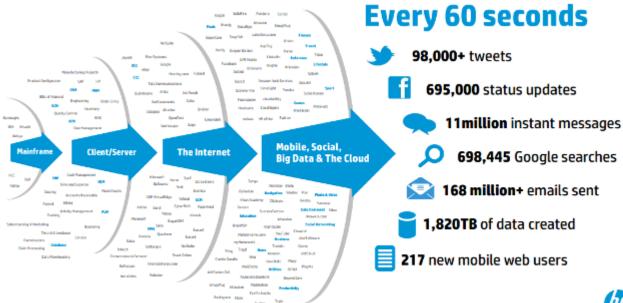
## The world of data is changing



"By 2015, organizations that build a modern information management system will outperform their peers financially by 20 percent."

- Gartner, Mark Beyer., "Information Management in the 21st Century"







Everyone should have access to the data they need



## What is Business Process Management (BPM)?

"Business Process Management (BPM) is a discipline involving any combination of :

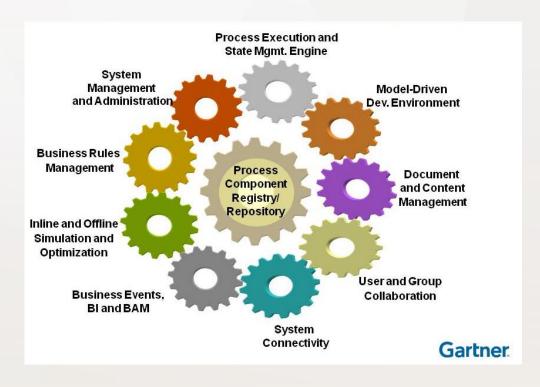
- > modeling,
- > automation,
- > execution,
- > control,
- > measurement
- > and optimization

of business activity flows, in support of enterprise goals, spanning systems, employees, customers and partners within and beyond the enterprise boundaries."

BPM is a discipline; it is a practice; it is something you do.

## What is a Business Process Management System? (= BPMS)

- Automates complex business processes across disparate business applications and organizations (people)
- > Defines and manages **how business activities are executed**, including the interaction of people and/or systems to perform simple or complex business tasks
- Advocates an end-to-end perspective in measuring business process performance



### **Business Process Management**

What is a Process?

A series of
Actions,
directed
toward a
specific aim or
goal

What is Business Process?

Activities or set of Activities that accomplish Business Goals

What is Business Process Mgt?

Systematic approach looking at org workflow more effectively, by reducing human error

## How is BPM segmented?

BPM Type		Example
23	<b>Human centric</b> – people intensive business processes, decisions and work flows	<ul> <li>Employee on boarding</li> <li>Loans Origination</li> <li>Claims Processing</li> <li>Collaborative Decision Making</li> </ul>
	Document centric- document intensive business processes, decisions and flows	<ul><li>Accounts Payable</li><li>Contract Management</li><li>Case Management</li></ul>
<b>CL</b>	Integration centric- system, application and Integration intensive business processes, decisions and flows	<ul> <li>Order fulfillment</li> <li>Straight-Through Processing</li> <li>Agile Legacy Lifecycle</li> <li>Social Insight into Action</li> </ul>



#### **Typical Questions:**

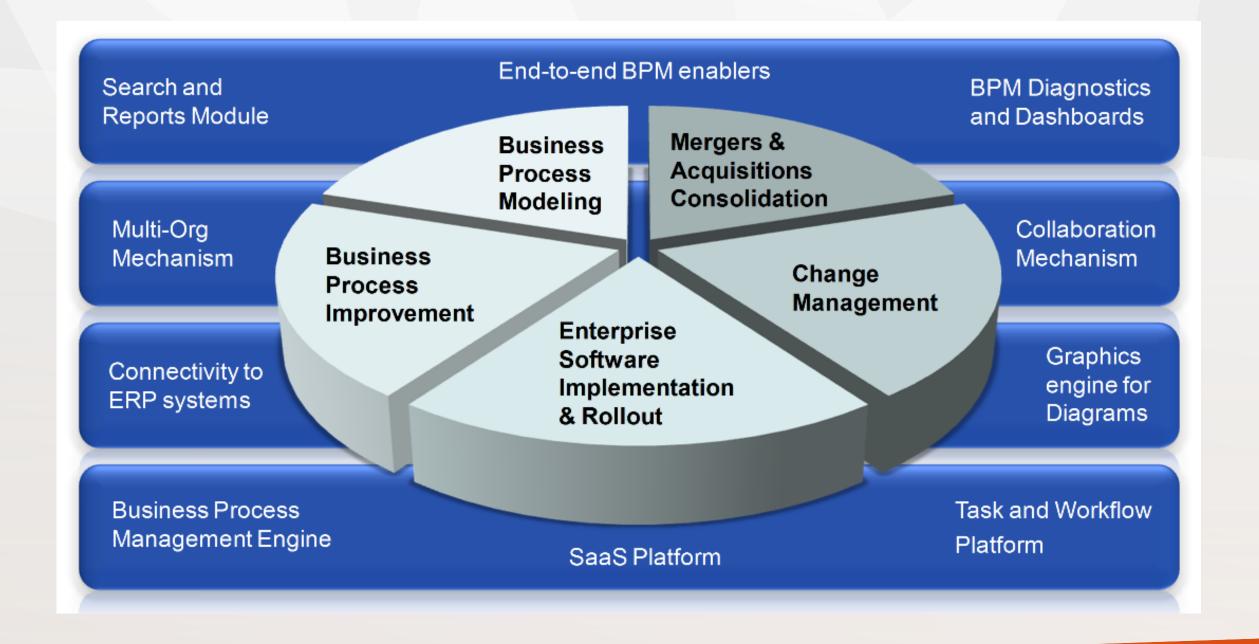
Is BPM a concept or a tool?
Is BPM about modeling or execution?

### Benefits?

- Speed
- Adaptability/Agility
- Scalability/Elasticity
- Reliability/Repeatability
- Cost Flexibility

- Analytics
- Strategic Goal Focus
- Collaboration
- Monitoring and Accountability





## **SMART PROCESS APPLICATIONS**

41% HAVE ACHIEVED SUCCESSFUL OUTCOMES 52% SAY IT'S EARLY, BUT INITIAL RESULTS ARE PROMISING

TOP 3 BENEFITS ACCORDING TO USERS:



FASTER, MORE CONSISTENT CUSTOMER RESPONSE

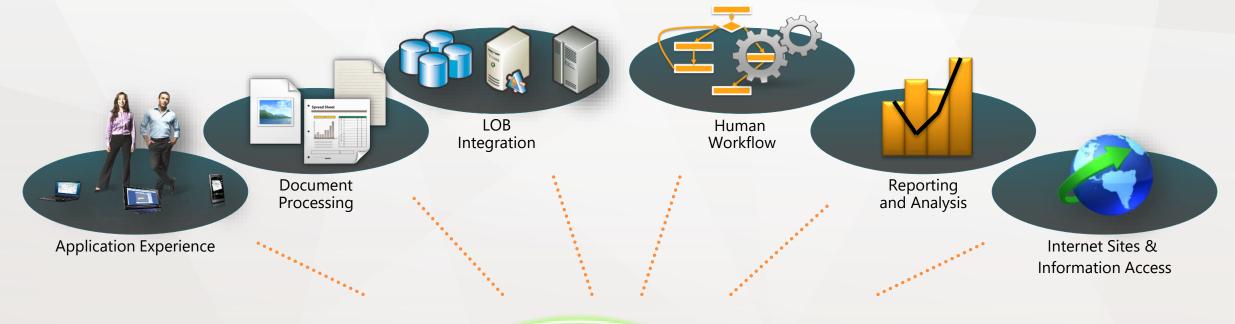


FASTER END-TO-END PROCESS TIMES



STAFF APPRECIATES THE FLEXIBILITY

## Lot More Opportunities





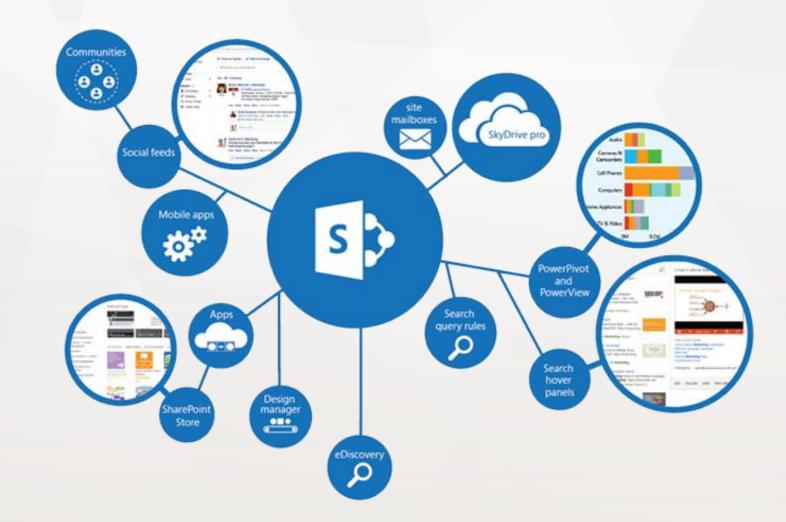
SharePoint BPM

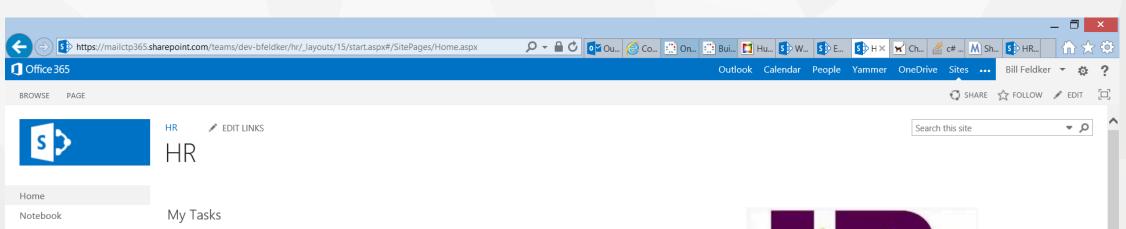
#### Process?

**Expense Report Vacation Request Help Desk / Ticketing Evaluation HR Management Mobile workers / Sales ONLINE Quality & Risk Management Marketing Strategies Budgeting** And many many many more...



## How?







#### new task or edit this list

~	Task Name		Due Date	Employee Name	Onboarding Phase
	Order Business Cards 🗱		August 11	Jane	Pre-Hire
	Assign Manager 🗱	•••	August 20	Jane	Pre-Hire
	Assign ID Badge <b>≭</b>		August 26	John	Active Employee
	Welcome Email <b>≭</b>		August 26	John	Active Employee

#### **Employee Time Off**

#### new event or edit this list



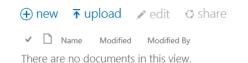
#### HR Links

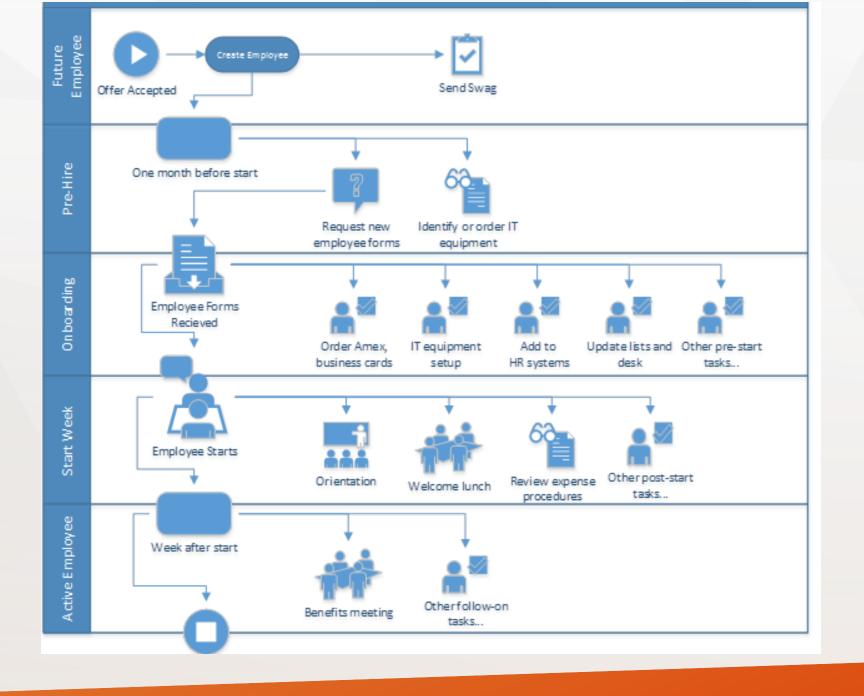
#### new link or edit this list



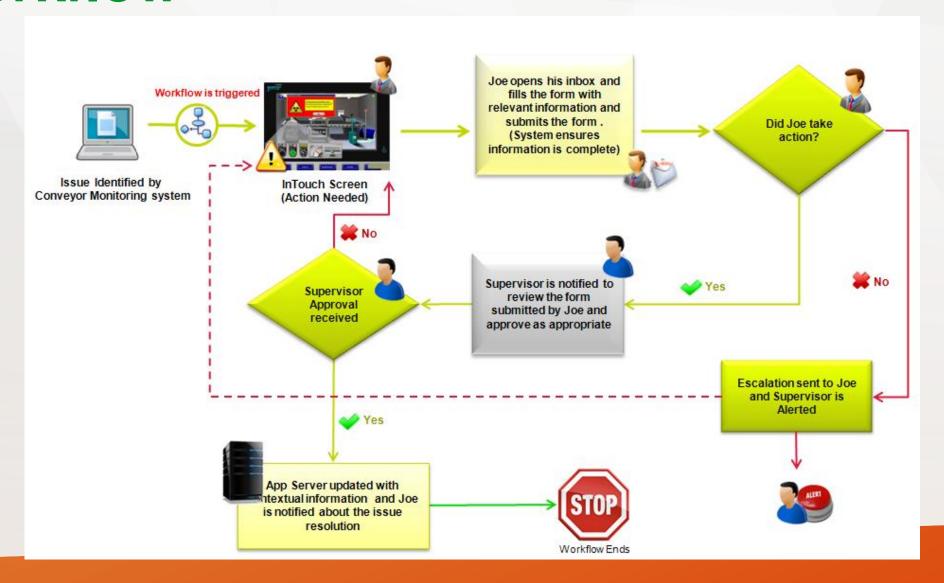


#### Documents

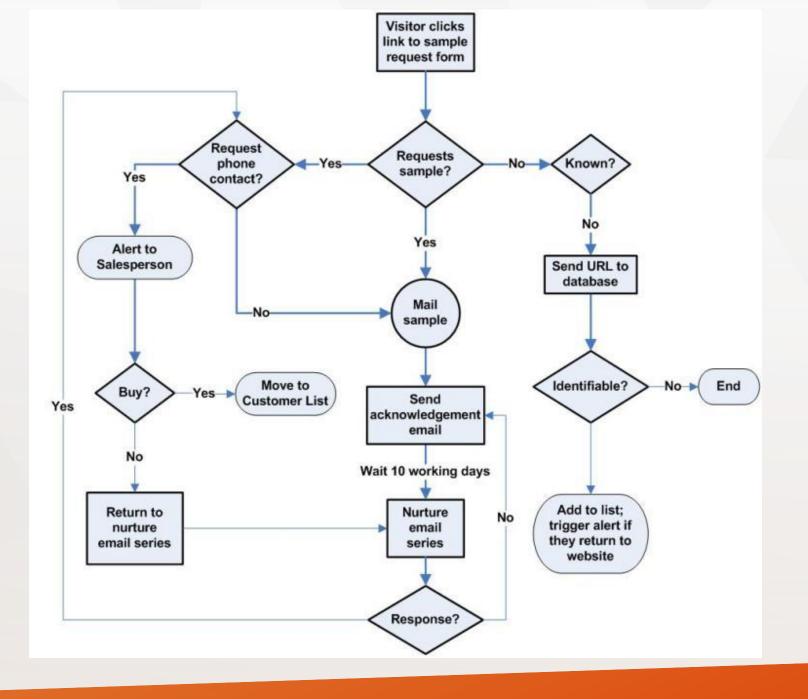




# **Use Case – Online Alarm Escalation Workflow**



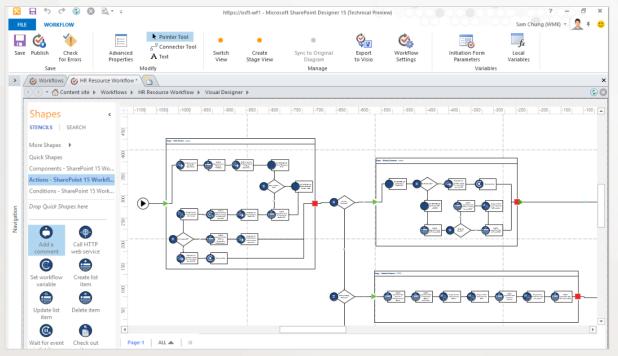
#### Or This

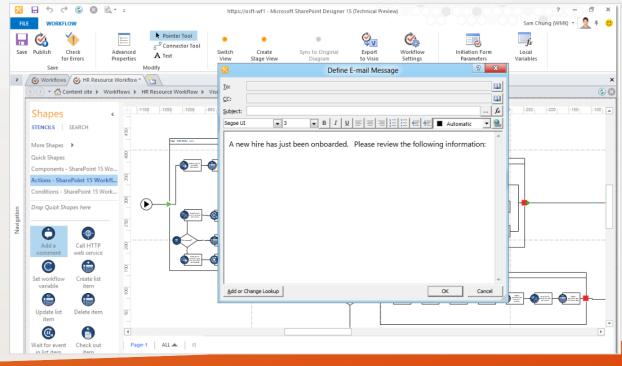


## It's All About ....

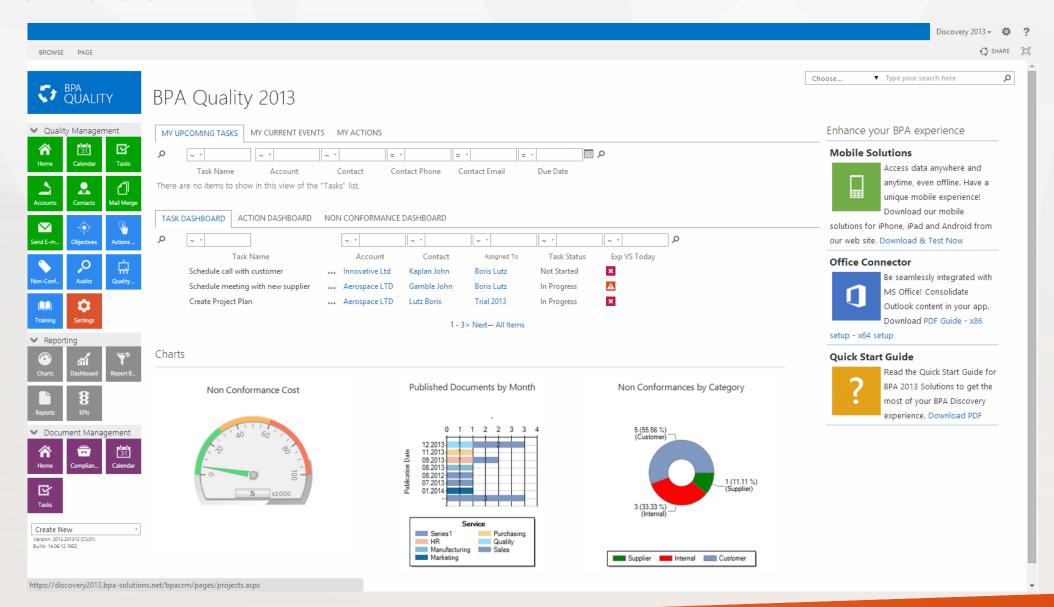


## Workflows in SharePoint Designer with Visio





## Interface?



## Unstructured Data? No!!!



## DEMO ©



#### SOLUTIONS FOR EVERYONE

#### **From Authoring to Presentation in Clicks**

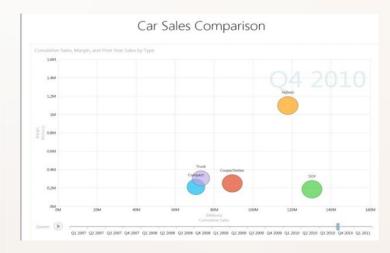
#### **Designed for Business Users**



## Collaborate with full interactivity



## Share dynamic reports quickly and easily



#### **Presentation Ready**

An interactive data exploration, visualization, and presentation experience

#### **Cross Browser & Platform**



#### **Managed & Discoverable**



## New Pulse of IT Be Strategic; Solve Business Problems

How can you deliver services faster?

How can you help the company continue expansion?

How can you increase customer satisfaction or retention?

What are current pain points for...

Customers? Partners? Employees?

What new services (cloud, mobile) might your company be able to benefit from?

#### **OUR GOALS**

#### Cloud-Ready Information Platform

#### MISSION CRITICAL CONFIDENCE



Required 9s & Protection

Blazing-Fast Performance

Enhanced Security & Compliance

Peace of Mind

#### **BREAKTHROUGH INSIGHT**



#### Rapid Data Exploration & Visualization

Managed Self-Service BI

Credible, Consistent Data

Big Data Analytics & DW

#### CLOUD ON YOUR TERMS



Scale On Demand

Fast Time to Solution

**Optimized Productivity** 

Any Data, Anywhere

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## Thank you!

